

Ellen Lebsock Design

Award winning web sites since 1996  
Print Ads, Brochures, Flyers

Phone: 1.559.625.1270

On the web at ellenlebsock.com



## **Dollars and Sense — pricing & the fine print**

Every job is unique so it's impossible to say exactly what the price of your job may be until we've talked about it. There is no charge for the initial consultation. Our basic prices are:

Web Site Development is \$40 per hour, with an 8 hour minimum (\$320.00). Package Rates are available as follows.

A percentage of the total contract fee will be required as a retainer before work begins.\* (\$200.00 minimum). The FULL contract amount becomes due and payable when the web site "opens" on your server. \*retainer is non-refundable.

**Business Card Package:** An online business card site includes a single home page with your company logo, up to 1,000 words of promotional copy, up to 3 images, 4 links, address, email, and phone numbers. Domain name registration and one year's hosting at ellenlebsock.com is included.

\$200 setup

Deliver your message quickly and effectively. Begin with one spectacular photograph or drawing as inspiration, add imaginative text and titles. Plug in a few product specific graphics and links to relevant web sites. Now you have the recipe for a Personal or Professional Web Page to carry your message to the waiting world wide web.

**Brochure Site Package:** Mini web sites -- an online brochure to promote your interests or organizations. Up to 4 pages of content with photos and contact information. Professional style, custom graphics, and elegant layout - these are the elements that assure an internet presence you can be proud of. An online brochure will quickly become your most effective marketing tool.

\$600 & up

**Basic Web Site Package:** includes an index or home page, about us or history page, contact page, and up to 4 pages—each with photos and content. Additional pages and options may be added.

\$900 & up

**Added Pages:** Brochure Size or Basic Web Sites can have additional pages, with photos and content as required. \$40 per hour

**Domain Registration and Hosting:** Available at [ellenlebsock.com](http://ellenlebsock.com)  
150G Storage, Unlimited Mailboxes, Unlimited eMail Forwarding, SSI, CGI-Bin, Guestbook, BLOG, Shopping Cart, and MUCH more.

\$95 year

**Web Site Support:** Contact us to receive a FREE, no obligation, quote on professional support for [www.yourdomain.com](http://www.yourdomain.com). Plans include changes to text, images, etc; addition of links, banners, promotion snippets; integrity checking. Quarterly search engine submissions, and search engine monitoring for position may be included. Randomly run testing for optimal site performance.

Support does not mean removing the majority of the content from a page and replacing it with new text or graphics. Support does not mean rebuilding a web site's design elements. Sites not developed by Ellen Lebsock - Design will require a thorough structural survey and initial set up fee before support is initiated.

**Site Remodeling:** Does your existing web site need an attitude adjustment? Do you need to improve the quality of your layout and images or eliminate unruly problems? We can help you achieve a quite comfortable internet presence on your existing site. Contact us for more information.

Available payment options include:



Credit Card\*, Personal Check or US Money Order

\*When you pay with a credit card, you will be using a secure transaction provided by **Paypal.com**. Visa, Mastercard, American Express, Discover, and eChecks are accepted.

**Ellen Lebsock ~ design**  
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